New A-dec 400 highlighted by radius positioning and style

By A-dec

A-dec 400 combines versatility with elegance. Emphasizing flexibility, accessibility and comfort, A-dec 400 satisfies the need for less complexity and more style at a competitive price point. It’s a solution that complements other A-dec product lines, such as A-dec 500 and A-dec 300.

The new A-dec 400 gives dental teams an option for a truly am- bitious configuration to accommodate doctor preferences. The Radius delivery and support modules quickly and easily rotate around the chair for complete left/right compatibility.

To elevate treatment room productivity and enhance doctor access and comfort, A-dec 400 provides flexibility for limited space, while also providing excellent ergonomics for operators who prefer side delivery.

Aside from mounting locations, doctors are able to choose from A-dec’s three dental light offerings and specify factory-installed ancillaries that can be integrated into the delivery system and pre-wired for the touchpad controls. The structure of the new chair exceeds industry standards for strength, rated for a 400-lb. maximum patient load. The new armrest design also gives patients a particularly sturdy and secure grab point.

For customizable styling, doctors can choose between sleek stainless steel upholstery and plush woven upholstery. A-dec’s wide range of designer color options lend themselves to the A-dec 400 chair’s contemporary aesthetic and robust design elements.

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The Radius delivery and support system is bidextrous and completely left/right compatible.

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By Dental Tribune International

The annual World Oral Health Day is an opportunity for dental professionals and others to raise awareness of the importance of oral health in promoting general health and quality of life. It has grown into a global movement that campaigns to raise awareness of the importance of oral health on a daily basis.

The World Dental Federation (FDI) has been pleased to work with its long-term media partner Dental Tribune International (DTI) to help promote WOHD 2015. This year, the Federation is celebrating under the theme “Smile for Life”. It has four global industry partners: LISTERINE, Unilever, Henkel and the World Dental Association Global Foundation.

Every year, WOHD is celebrated on 20 March. In addition to public awareness campaigns and supported oral health-related events, FDI’s member national dental associations, schools, companies and other groups worldwide will be celebrating the day with individually organized events to sensitize people everywhere to the importance of oral health and the implications for care locally and internationally.

As the official media partner of WOHD 2015, the publisher will provide comprehensive coverage of events both locally and internationally to spread FDI’s message. Among other activities, DTI will help promote WOHD through articles, banners and advertisements in its various international print publications and on the DTI website, www.dental-tribune.com, including a topic page solely dedicated to WOHD 2015. It will also run a special social media campaign in collaboration with FDI.

DTI has been working successfully with FDI for more than a decade and has published and distributed World Dental Daily, the official newspaper of the FDI Annual World Dental Congress, since 2005. The new media agreement, therefore, further strengthens the long-term partnership between FDI and DTI.

In 2015, WOHD 2015 will be celebrated on 20 March 2015. (Image: FDI World Dental Federation)